



@WANDERINBLONDE



@WANDERINBLONDE_ERIN



@XERINLUCYX

ERIN

BUCKINGHAM



HI THERE!

I'm Erin Buckingham, an aspiring blogger and influencer, passionate about backpacking, travelling with endometriosis and exploring the great outdoors.

I plan to wander the globe full-time providing recommendations, planning itineraries and advising my audience on what backpacking the world entails. My overall goal is to show people that backpacking is so much more than the stereotypes portray it to be and to help my following to broaden their horizons and take the leap they've been holding out on, just like I did.

600

SOCIAL MEDIA
FOLLOWERS

40 +

BLOG VISITS A
MONTH51%
FEMALE
48% MALEFOLLOWING BY
GENDER

18-24

FOLLOWING BY
AGEUK AND
AUSFOLLOWING BY
LOCATION

2K

MONTHLY
PINTEREST
VIEWS